The mission of the PAC Two Way Communication Subcommittee shall be to continue and strengthen existing advocacy efforts of the Parent Advisory Committee toward establishing true, two-way communication between the PAC and parents at LAUSD school sites.

Even with the creation of Local District LCAP Study Groups two years ago, it is clear that the vast majority of parents and guardians still are unaware of the PAC and its important work in support of their children and all District students. Similarly, the PAC lacks a reliable, accessible connection to parents at school sites for issuing updates on its progress as well as for soliciting feedback from these same parents.

This Subcommittee shall submit regular reports to the Committee on its activities, which will assist the PAC in collaborating with Parent and Community Services (PCS), the Communities of Schools (COS's), the six Local District Parent and Community Engagement (PACE) units, senior District leadership, and the Board of Education, in the development of this process.

PAC members shall actively co-create in partnership with staff, advise, and monitor the planning, implementation, and continuity of best practices for meaningful two-way communication among parents about the Local Control Funding Formula (LCFF) and the Local Control and Accountability Plan (LCAP), along with the role and work of the PAC.

Use of these best practices for communication will result in consistent, transparent, easily understandable messaging, to facilitate awareness, empowerment, and opportunities for advocacy among parents at all levels.

The vision of this Subcommittee shall be that parents at all District school sites are in regular communication with the PAC, through the LCAP Study Groups, and that the PAC is likewise in regular communication with parents at school sites. This strong, two-way communication will both increase student academic achievement throughout the LAUSD and support District LCAP Goal 4: Parent, Community & Student Engagement.